



LEO BURNETT U.S.A.
OFFICE MEMO

2/2

DATE: 2/14/95

To: Traci Grieme - 7
Yaskary Reyes - PMCo.

Ron White - 18
Jack Parker - 18
Michelle Rauscher - 18
Maria Hechavarria - 18
Stacy Mason - 18
PRINT SERVICE - **18**

cc: Susan Fraser - 7
Mike Rolfs - 7
Monica Gadsby - 10
LBCo. MEDIA
Jean Feist - 4

Jennie Mitchell - 19
Sylvia Cruz
ACCOUNT GROUP - **19**

From: John Alvarez - 10

Re: Philip Morris U.S.A.
Hispanic Consumer Magazine Additions/Changes

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

MAGAZINE	BRAND	ISSUE/SPACE	POSITION	INSERTION COST
<u>HISPANICS IN SOCCER</u>	<u>MAR</u>	<u>MAY/ PAGE</u>	<u>BACK COVER</u>	<u>\$10,000.00</u>

Comments: HISPANICS IN SOCCER IS A YEARBOOK, MATERIAL DUE 5/

Philip Morris schedule to be revised shortly

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MPMMAG